



With sales of TRY 20.2 bn in 2012, OMV Petrol Ofisi is the second largest private company in Turkey. OMV Petrol Ofisi is Turkey's leading fuel products distribution and lubricants company with 2.200 filling stations, 1 lubricants plant, 11 fuel and 3 LPG terminals, 25 aviation units and over 1.3 million m³ storage capacity



Both B2B and B2C utilization of SM Marketing Platform



All SMS and E-mail solutions



Interactive SMS Campaigns



2.200
FILLING STATIONS



Loyalty Program Enrollment Steps



Evaluation of dealers with customer surveys